

**WARRINGTON TOWNSHIP**  
**COMMUNICATIONS ADVISORY BOARD**  
**2016 ANNUAL REPORT**

**Mission Statement:** To promote and enhance township external communications for the benefit of Warrington Township Residents, as well as identify potential problem areas as they arise.

**2016 Highlights**

- Township social media review and analysis
- Cable franchise renewal
- Public website
- Meeting Video Capture Platform
- Right-of-Way Utility Audit

**2017 Goals and Objectives**

- Improve the information on the township website and develop a strategy for new content on the public television station,
- Continued support for the renewal of the cable franchise agreements.
- Improve the overall Communications Plan for the Township by identifying communication tools (including email lists, social media, etc.) which are most useful to Township residents.
- Support township personnel in the selection of a new platform for recording township meetings.