



Warrington Township Communications Advisory Board

Meeting Minutes
Monday, January 23, 2012

The regular meeting of the Warrington Township Communications Advisory Board was held and called to order at 7:40 pm on January 23, 2012 at the Township Building located at 852 Easton Road, Warrington, Pa 18976. The members present were as follows:

Steve Filipe	Chairman
James Calore	Vice-Chairman
Michael Starner	Member
Curt Wise	Member
Timothy Tieperman	Township Manager
Shirley Yannich	Township Supervisor
Jacklyn A. Wilson	Communications Technician

Reorganization: Mr. Filipe and Mr. Calore voiced they were comfortable being Chairman and Vice-Chairman, Mr. Calore, Mr. Starner, and Mr. Wise voted and all who were present agreed Mr. Filipe would be Chairman. Mr. Filipe, Mr. Starner and Mr. Wise voted and all who were present agreed to have Mr. Calore as Vice-Chairman.

Approval of Minutes: A motion was made to approve the minutes from November 28, 2011 by Mr. Starner and seconded by Mr. Wise.

New Business – Marketing: A goal of the Communications Board is to be more aggressive in gathering emails from Township residents, businesses, and sports teams. The objective is to increase the electronic subscription list for the Township Newsletter and E-News. Mr. Filipe expressed his concern for the lack of emails collected and hopes to have the list increase significantly so that awareness of Township news and events will be presented to the community without delay through email. The overall objective is to have the residents of Warrington Township communicate and get involved with the Township.

As the board will continue to create ways or ideas to collect this data, Mr. Tieperman will look into getting an advertisement on the Water and Sewer bills. In addition, Mrs. Wilson will look into the possibility of adding a sign up to the applications for the Township Swim Club and Camp in hopes to bring more awareness of this online feature to the residents and businesses.

Old Business – Telvue: Mrs. Wilson reported that she emailed Telvue to set up a conference call to discuss further steps need to utilize a free trial offered to the Township in 2010 and is awaiting a response. Upon receiving a reply, she will follow up with the board.

Audio/ Video Project Status: Mr. Filipe filled in Mrs. Yannich of the project. After a brief synopsis the board discussed that they're coming closer to being ready to put together a proposal for the Township Manager. In a brief discussion, some questions were brought to light such as: "Is there a liability for not being up to speed in technology as there are people with disabilities who physically can't attend a meeting? Would the Township need public patrons to sign a waiver in the event they're captured on video?" These are questions that have to be researched.

Peg Grant: Mr. Tieperman announced that the Peg Grant money from Verizon came in and the Communications Advisory Board has approximately \$20,000 to spend in addition to the \$13,000 left from Comcast.

2012 Goals: Mr. Starner announced that when ready, the Communications Advisory Board is ready to present their goals for 2012 to the Board of Supervisors. When the time comes, upon presenting their goals, Mr. Starner offered, if the Board has any priorities or requests of the Communications Advisory Board, would be happy to work with them.

Photo Contest: The board will follow up with Mrs. DalFarra at the next meeting.

Future Agenda Topics: The next Communications Advisory Board meeting is set for March 26, 2012.

Adjournment: Mr. Filipe made a motion to adjourn the meeting at 8:45 pm, Mr. Starner agreed and Mr. Calore second the motion.