



WARRINGTON TOWNSHIP COMMUNICATIONS ADVISORY BOARD

Minutes for March 20, 2023

The regularly scheduled meeting of the Warrington Township Communications Advisory Board was held on March 20, 2023, at 7:00 p.m. at the Warrington Township Building in the Neshaminy Meeting Room and via Zoom. The members in attendance were James Calore, Chairman; Mike Starner, Tom Whelans and via Zoom Yasar Sulaiman. Supervisor Vanessa Maurer was present in addition to Jacklyn Wilson, Communications Manager.

The meeting was called to order at 7:18 pm with the Pledge of Allegiance.

Approval of Minutes

1. Mr. Starner made a motion to approve the minutes of November 21, 2022, seconded by Mr. Whelans.
2. Mr. Starner made a motion to approve the minutes of January 17, 2023, seconded by Mr. Whelans.

Reorganization

- a. **Chair:** Mr. Starner nominated Mr. Calore for Chair seconded by Mr. Whelans.
- b. **Vice-Chair:** Mr. Starner nominated Curt Wise as Vice-Chair seconded by Mr. Whelans.

Old Business

- a. Franchise Agreement Review
 - a. Mr. Starner questioned if the Franchise agreement was advertised or slotted to be advertised. The question will go back to Township Manager's office.
- b. YTD Franchise Fee Data
 - a. A data report will go to the Board of Supervisors for an update provided by Vanessa Maurer. Mrs. Maurer will inform the board members and the public of the rates provided on a quarterly basis starting with the year 2017 to date.

New Business

- a. **Website Refresh**
 - a. Proposed website companies reviewed to date are as follows:
 - i. Catapult
 - ii. Civic Plus
 - iii. NA Studio
 - iv. Revize
 - b. There was a Lengthy discussion on the website refresh with a review of what each proposed company had to offer. They agreed that Mrs. Wilson should contact clients of the prospective vendors and inquire how the vendors operate with other Townships.

b. The Affordable Connectivity Program

- a. The board requested to advertise the Affordable Connectivity Program. The program was advertised in the March E-Link with an article written by Mr. Sulaiman, which will rerun in April E-link as well as posted to Township social media.

Board Comments

No further comments.

Adjournment

At 8:23 pm Mr. Starner made a motion to adjourn the meeting, seconded by Mr. Whelans.